**Digital Entrepreneurship Skills 1.3 – Analytics**

Submission Template

Name(s) of submitter:

Link to business design:

Link to prototype site:

Link to screen shot demonstrating visitor tracking on prototype:

Important question 1 for analytics to answer about business design, and why (1 short paragraph):

Important question 2 for analytics to answer about business design, and why (1 short paragraph):

Important business goal to track through analytics (1 short paragraph):

Link to screen shot demonstrating goal tracking on prototype: