**Digital Entrepreneurship Level 1 Master**

Submission Template

Name(s) of submitter:

Link to business design:

Link to prototype site:

Link to screen shot showing at least 1,000 visitors, and at least four weeks of data:

Describe a data-driven improvement to the prototype (1-2 paragraphs):

Describe a second data-driven improvement to the prototype (1-2 paragraphs):

Re-evaluate the business design based on these improvements (1-2 paragraphs):